

SEPTEMBER

CIO Census: Highlights from a major new research initiative which will focus uniquely on the challenges facing local chief information officers in the next 12 months.

OCTOBER

The Security Culture IT Leaders Need to Build: How can technology executives transcend the reactive approach to hackers, botnets and worse, and reposition IT security as an enabler of trust between the enterprise and its customers?

NOVEMBER/DECEMBER

Shared Services, one year later: A look at how the Canadian government's efforts to streamline and improve procurement across departments has progressed, and how it will influence outsourcing in private sector firms across the country.

JANUARY/FEBRUARY

Big data and governance: Unstructured information provides major opportunities but few Canadian firms have a plan in place. How well will ITIL, COBIT and other frameworks provide the basis for strategic decision-making around big data?

MARCH

What CMOs Are Saying About You: IT leaders need to embrace their peers in marketing, but first they need to understand how their team and the role of technology is perceived. Then they need to foster collaboration to improve it.

APRIL

Cloud Economics For CEOs: Emerging IaaS business models could help reduce costs and make resource allocation more dynamic, but senior management needs to understand the full scope of time, capital and skills required.

JUNE

How to Run an Enterprise App Store: As more companies mobilize their traditional applications, employee expectations will be higher than ever before. Here's advice on becoming a service provider more like Apple or Google.

SEPTEMBER

The Citizenization of IT: Just as "consumerization" changed the way corporations approached the design and access of work-related software and hardware, governments will soon have to cater to citizens whose expectations are informed by the devices and sites they use for fun. How will the public sector keep up?

OCTOBER

The Everlasting Storage Requirement: As companies improve their use of CRM and big data analytics, there will be demands for ever-increasing retention rates on stored information. How will IT departments grapple with the scope, complexity and privacy issues associated with mammoth record keeping?

NOVEMBER/DECEMBER

Performance Reviews That Deliver: A big part of leading enterprise IT departments involves coaching and mentoring staff. Recruiting and career experts offer ideas on how to frame annual performance discussions for maximum results in the year ahead.

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2013/2014 PUBLICATION SCHEDULE

| ISSUE DATE | SPACE | MATERIAL CLOSE | LIVE |
|------------|----------|----------------|----------|
| October | Sept. 23 | Oct. 2 | Oct. 8 |
| Nov/Dec | Nov. 25 | Dec. 4 | Dec. 10 |
| Jan/Feb | Jan. 27 | Feb. 5 | Feb. 11 |
| March | Feb. 24 | March 5 | March 11 |
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| September | Sept. 1 | Sept. 10 | Sept. 16 |
| October | Sept. 29 | Oct. 1 | Oct. 7 |
| Nov/Dec | Nov. 17 | Nov. 26 | Dec. 2 |

MECHANICAL REQUIREMENTS

Artwork must meet the following requirements:

Dimensions: 8-1/8" x 10-7/8" (trim); 8-3/8" x 11-1/8" (bleed).
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JANUARY/FEBRUARY

Business intelligence: Organizations can benefit from business intelligence. What restricts those who aren't using it yet? What is next for those who use it already? What innovations are on the radar?

MARCH/APRIL

Security: Security is an never-ending challenge. How do organizations perceive security in 2014? Are the perceptions evolving? What raising issues will require attention?

MAY

ERP software: Enterprise resource planning has been around since the 1990's. Are organizations using it to its full potential? Are there still innovations? How does server-based solutions stand in front of the cloud-based solutions' wave?

JUNE

Broadband mobile networks: Broadband mobile networks keep expanding on Québec's territory. Are the organizations taking advantage of this increasing bandwidth? What verticals use it more intensely? What other verticals should follow their example?

SEPTEMBER

Data storage: The quantity of data produced keeps increasing. How can an organization make sure its storage capacity covers its needs? Where does cloud-based storage fit in an organization strategy? Will SSD storage take over magnetic storage or will magnetic platters keep spinning?

OCTOBER

Use of IT by SMB: Small and medium businesses are the fabric of Québec's economy. Regarding the adoption of information technologies. some say they are still behind, others say they're catching up. Are web-based solutions the key to the use of IT for their business processes?

NOVEMBER

Open data: A growing number of projects create innovating applications with data that is made available by public administrations. Can a private organization benefit from open data as an user, but also as a purveyor?

DECEMBER

Machine-to-machine communications: Canadian mobile network operators offer solutions that allow organizations to implement machine-to-machine communications to automate and monitor processes. Who is integrating M2M to its business operations? What verticals could benefit from M2M, but haven't realized it yet?

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CANADA'S CHANNEL VOICE FOR IT SINCE 1985

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OCTOBER

CDN's Channel Elite Awards: Our annual recognition of the great work Canada's solution providers are doing every day, solving the real-world problems of their clients through the innovative application of deep expertise and cutting-edge technology.

NOVEMBER

Emerging Technologies for 2014: CDN takes a look at the new technologies that will make a splash in upcoming year in this annual feature.

FEBRUARY

To the cloud: We'll cut through the vendor hype to discover just what cloud computing really is, look at just how ready customers are to adopt the model, and look at where the opportunities are for partner to build a profitable cloud practice.

MARCH

Selling to the CMO: IT budgets are shifting, and developing a relationship with the IT manager – or even the CIO – is no longer enough. Business unit leaders now have budget for IT initiatives that support their aims. Learn how to sell to the CMO, and speak their language.

APRIL

Security as a service: It's managed services meets security. Many security vendors are developing managed security services plays as customers look to shift more of their IT operations to an as a service model. Should you build, buy or resell? We look at the partner business case.

MAY

CDN's Top 100: Our annual look at the Top 100 Solution Providers in Canada, including the top five, the fastest riser and the top newcomer. Find out who the new leaders are, and where you rank compared to your peers.

JUNE/JULY

Canadian SMB Report: CDN's annual state of the SMB report. Learn where the new opportunities are in the channel for this strong market segment.

SEPTEMBER

Women in the IT channel: Our annual report profiling some of the top women leaders in Canada's IT channel, and examining the issues that make it difficult for more women to pursue careers in IT.

OCTOBER

CDN's Channel Elite Awards: Our annual recognition of the great work Canada's solution providers are doing every day, solving the real-world problems of their clients through the innovative application of deep expertise and cutting-edge technology.

NOVEMBER

Emerging Technologies for 2015: CDN takes a look at the new technologies that will make a splash in upcoming year in this annual feature.

DEC/JAN

The Top 25 Newsmakers Issue: CDN Profiles the executives who made the news headlines for 2014 in this annual overview.

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Putting analytics to work: Analyzing the huge volume of data that an enterprise collects can provide insight that produces bottomline impacts, both in customer-facing and internal process environments. We look at specific use cases as examples of the value analytics can deliver.

NOVEMBER

Software defined networking: Are we there yet? Every major networking vendor has announced a strategy for redefining their network devices on the fly. If there's so much potential in software defined networking, why aren't enterprises taking advantage?

DECEMBER/JANUARY

Hot Jobs 2014: What new skills will IT employers be hiring for in 2014? How are traditional skill sets changing to keep pace? With the help of IT recruiters, we take a look at the IT jobs landscape for 2014.

FEBRUARY

The cloud in Canada: Ever technology-conservative, Canadian enterprises are still slow to adopt cloud technologies and architectures. We profile companies who have made the move, and the reasons they won't go back.

MARCH

Managing mobility: We examine the recent device features and usage trends that are changing the way mobile devices must be managed. Plus, the fundamental principles of responsible mobile device management.

APRIL

Are we greener? Much of the hype of the green computing movement of several years ago was dismissed as "greenwashing." And though the term has fallen out of favour, advances in processor and data centre technology, along with architectures that allow

less power-hungry hardware, may be quietly shrinking IT's carbon footprint.

MAY

Learning the language: Looking to add to your arsenal of computer languages? We explore what languages are in demand and why. Plus, how well do existing computer language skills transfer to another language?

JUNE

Telecom management in a mobile world:

It was hard enough to keep a handle on telecommunications expenses when your staff operated from the office. Now, with your staff more likely to be mobile than planted at a desk, what are the tools and strategies that will help effectively manage telecom costs?

JULY

The open data revolution: The open data movement has changed the way government information services are delivered by turning citizen programmers into partners. Our (subjective) list of the most compelling open data offerings build on Canadian government data.

AUGUST/SEPTEMBER

Unified communications: From any endpoint Video is by far the fastest-growing medium across the data network. What challenges does video create for those trying to collapse all of their communications media – voice, e-mail, messaging, video and more – onto a single converged network?

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