

Canadian IT Decision Makers Strongly Prefer Canadian Content



70%

Indicated Canadian Content is their first choice



66%

Indicated Canadian case studies are important to very important



75%

Indicated Canadian Content is important to very important



28.5%

Indicated US Content including case studies are important to very important



32.5%

Indicated International Content including case studies are important to very important



TOTAL RESPONDENTS: 500

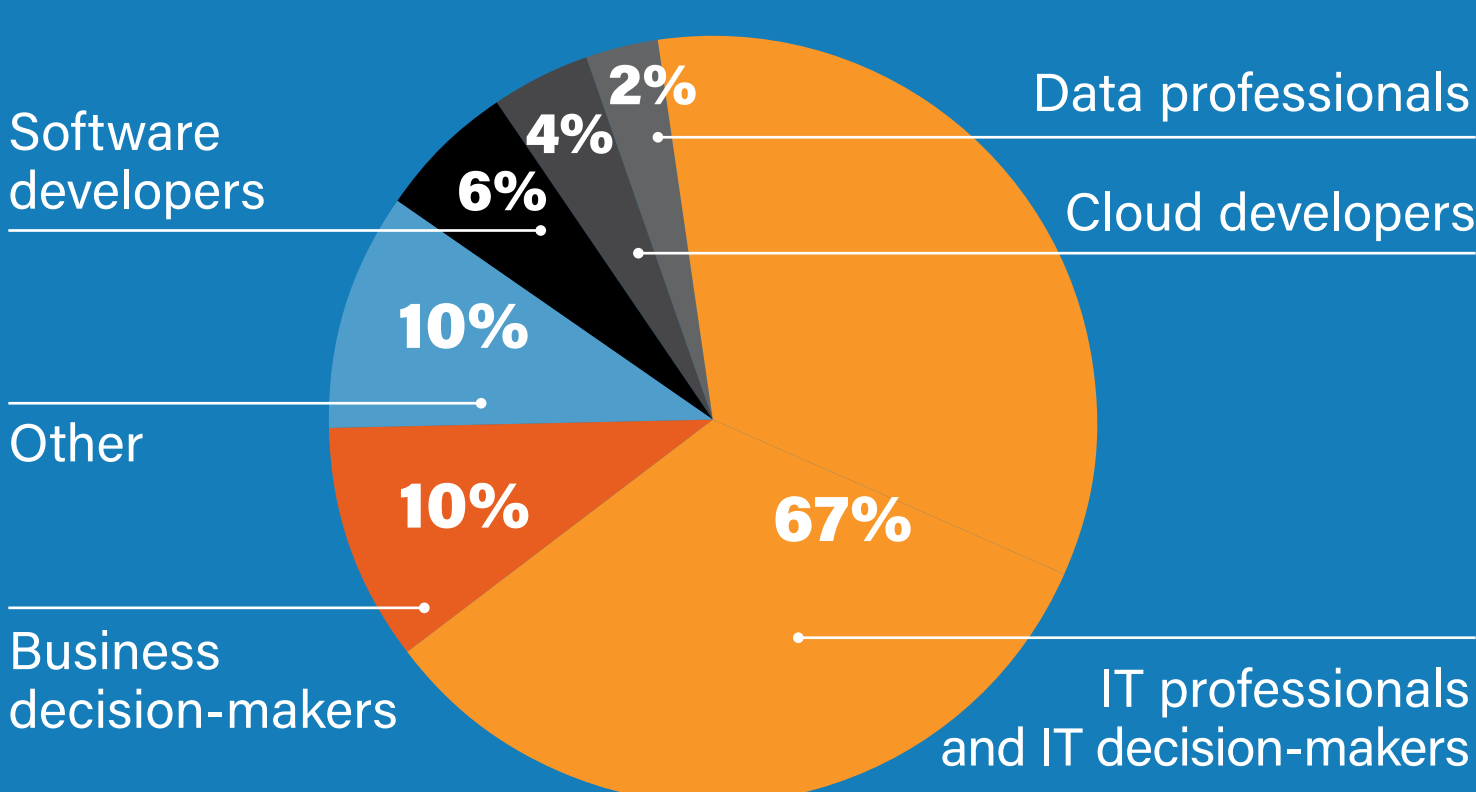


COLLECTION METHOD: Online questionnaire, 19 questions

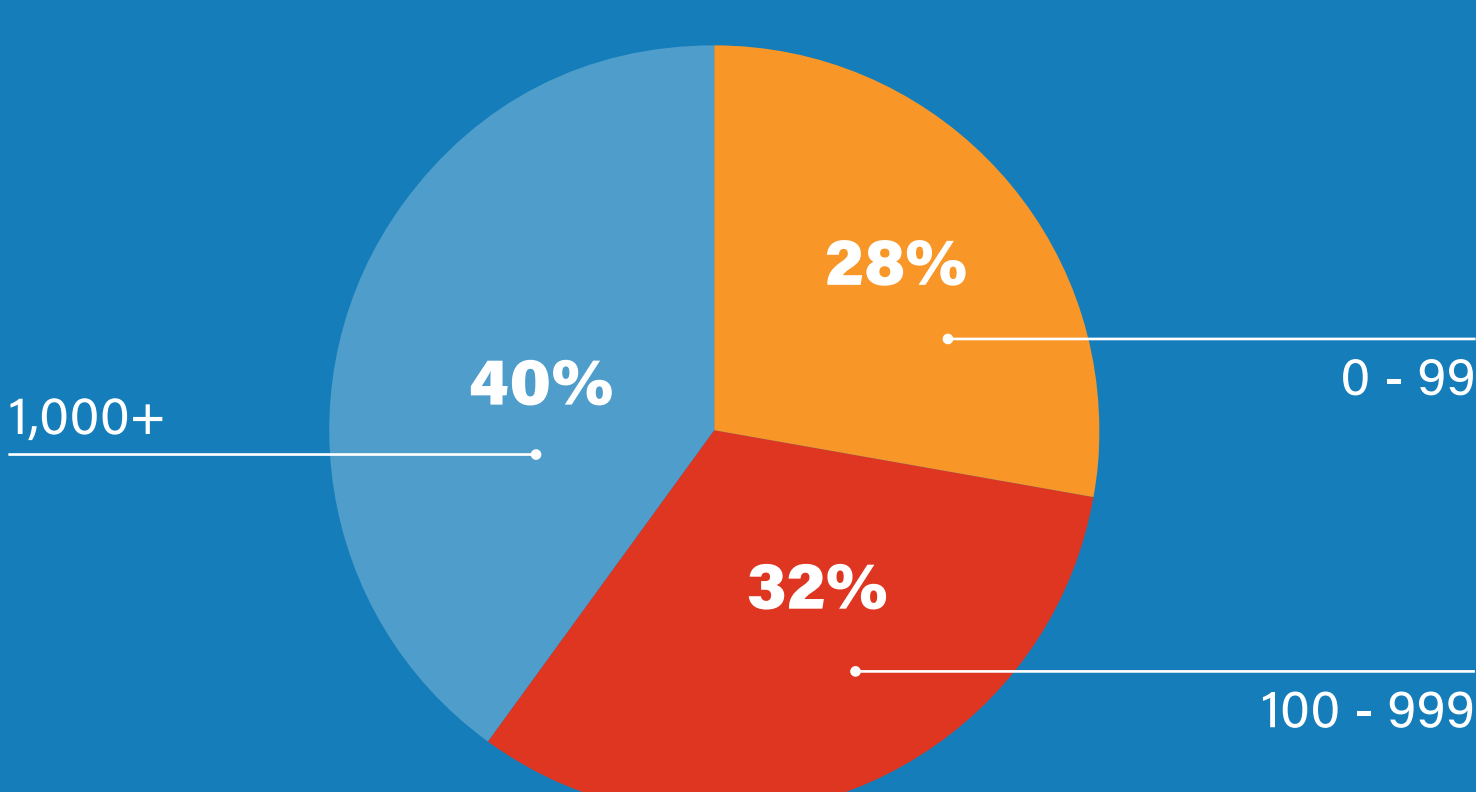


AUDIENCE: The survey of CIOs and IT leaders took place between March 17 and May 18, 2021

PARTICIPANT JOB TITLES:



COMPANY SIZE:



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