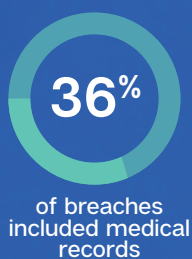


Over Half a Billion Personal Information Records Stolen or Lost in 2015

and more companies than ever not reporting the full extent of their data breaches



The largest number of breaches took place within the Health Services sub-sector, which actually comprised 39 percent of all breaches in the year. This comes as no surprise, given the strict rules within the healthcare industry regarding reporting of data breaches.



120 Incidents

4 Million Identities Exposed

2015 Stats

Total Reported Identities Exposed

numbers in millions

2015 429 +23%

2014 348 -37%

2013 552

These numbers are likely higher, as many companies are choosing not to reveal the full extent of their data breaches.

2014

61

2015

113

+85%

Incidents that did not report identities exposed in 2015

Given the facts, it is possible that

500 Million* identities were exposed

*estimated

Most of an iceberg is submerged underwater, hiding a great ice mass. The number of reported identities exposed in data breaches are just the tip of the iceberg. What remains hidden?

REPORTED IDENTITIES EXPOSED



78 million patient records were exposed at Anthem



22 million personal records were exposed at Office of Personnel Management

UNREPORTED IDENTITIES EXPOSED



Despite companies' choice not to report the true number of records exposed, hundreds of millions more people may have been compromised.