

# mobile security

## A big problem for the CIO



Mobile security  
is a risk area...

61%

say mobile security  
is an area of risk for  
their organization.

Mobile security  
is a priority...

69%

of top IT executives  
say mobile security is  
a top priority for their  
organization to address.

BYOD needs  
to be secure...

96%

say maintaining security  
levels when it comes to  
BYOD is important.

## Especially Because Mobile Security Is Already Lagging



59%

**Mobile Security Solution Deployment:**

Only 59% of top IT execs say their organization  
has deployed a mobile security solution.



46%

**Security Policy Development and Implementation:**

Only 46% of top IT execs whose organizations  
allow BYOD have already implemented a "sound  
set of security policies for BYOD."



36%

**Measurement of Mobile Security Effectiveness:**

Only 36% of top IT execs' organizations use metrics  
like access control, awareness and training,  
contingency planning, incident response, media  
protection and/or risk assessment to measure  
mobile security effectiveness.

## Simplicity and BYOD Friendliness are Crucial



**CIOs want mobile security simplicity:**

**84% of top IT execs** say solution simplicity (e.g.  
simple implementation and easy administration) is  
an important decision criteria when it comes to  
mobile security solutions.



**CIOs want mobile security BYOD friendliness**

**79% of top IT execs** say the level of BYOD  
friendliness is an important decision criteria  
when it comes to mobile security solutions.